

Tales of Getting REKT: A Cautionary Comedy

A journey through Web2, Web3, and IRL epic fails.



by Mike Michelini



Web2 Hostage Situation

- Two ocean containers sent to USA warehouse
- Warehouse holds goods for ransom
- Likely going bankrupt
- Trying to get clients to fund their failing business



Web2 REKT Reality

The Setup

Trusted established business

Followed standard procedures

Signed legitimate contracts

The Reality

Inventory held hostage

No legal recourse

Massive financial loss

Web3 Hardware Disaster

1

The Pitch

Revolutionary Indigitus "Sentinel Router"

Promises of decentralized connectivity

2

The Presale

30% deposit collected

Tens of thousands in crypto raised

3

The Problem

Software team can't deliver

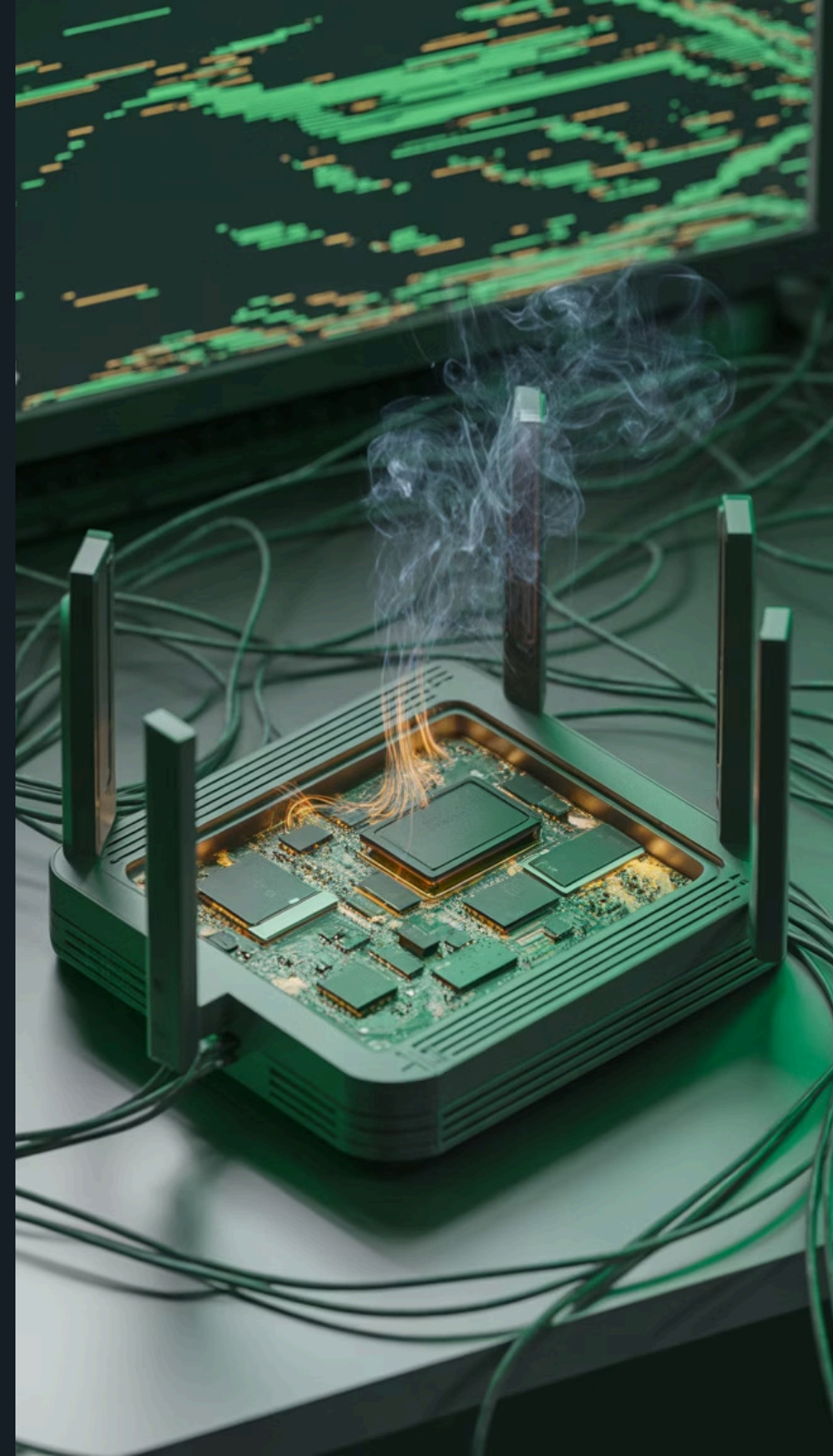
Hardware completely incompatible

4

The Aftermath

Funds gone

No working product (still working on it to this day)



Web3 REKT: Hard Truths



Overpromise

Groundbreaking tech that defies physics



Presale Rush

FOMO-driven fundraising with no MVP



Ghost Mode

Discord goes quiet, founders change Twitter handles





IRL REKT: Pizza DAO Fail



The Concept

Pizza DAO celebrates Bitcoin Pizza Day



The Hype

Massive promotion for in-person event



The Reality

Empty venues, no organization



The Fallout

Community outrage, but I bought the pizza and got reimbursed from HQ

The REKT Spectrum

Web2 REKT

Traditional business scams
Old-school hostage situations



Web3 REKT

Vaporware products
Vanishing crypto funds

IRL REKT

Event disasters
Community disappointment

You Will Get REKT

Accept Your Fate

Getting REKT is inevitable

No Risk, No Glory

If you're not getting REKT, you're
not trying hard enough

REKT Badge of Honor

Your REKT stories will become legendary crypto tales

